

Students Without Mothers, Inc.

Corporate Sponsor/Partnership Opportunities

SWM is seeking corporate sponsors/partners to help continue its mission of providing scholarships to high school students who are without their mothers due to death or other unfortunate circumstances. Sponsorship funds will be used to fund annual scholarship disbursements for the students currently in the program and the additional students who receive scholarships each year.

As a partner, we are pleased to recognize your support by providing the following:

| | PLATINUM | GOLD | PARTICIPATING |
|--|--------------------|-------------------|-----------------|
| Ongoing Support | | | |
| Inclusion in monthly e-newsletter (5,000 distribution) | Monthly | Monthly | n/a |
| Inclusion on SWM website | Link to website | Listing | Listing |
| Logo in Print Ad (The Atlanta Tribune) | Included | Included | n/a |
| Inclusion in Social Media Campaign | 12 FB posts a year | 6 FB posts a year | n/a |
| Event Exposure | | | |
| <i>Annual Scholarship Reception (6/11/19)</i> | | | |
| Ad in Fundraiser Program | Full page | ½ page | ½ page |
| Event Invitations | *Table for 6 | 4 Tickets | 2 Tickets |
| Opportunity to Present A Scholarship To a Student | Included | n/a | n/a |
| Table Signage | Included | n/a | n/a |
| Inclusion on PowerPoint Shown at Event | Logo | Listing | n/a |
| Logo on Banner Displayed at Event | Included | Included | n/a |
| <i>Chastain In Ellenwood (9/7/19)</i> | | | |
| On Stage Announcement/Recognition | Included | Included | n/a |
| Inclusion on Banner Displayed at Event | Included | Included | n/a |
| Event Invitation | 4 tickets | 2 tickets | 2 tickets |
| <i>15-Year Anniversary Event (11/1/19)</i> | | | |
| Ad in Program Booklet | Full page | ½ page | ½ page |
| Event Invitations | *Table for 6 | 4 Tickets | 2 Tickets |
| Table Signage | Included | n/a | n/a |
| Inclusion on PowerPoint Shown at Event | Logo | Listing | n/a |
| Logo on Banner Displayed at Event | Included | Included | n/a |
| Donation Required: | | | |
| | \$ 7,000 | \$ 5,000 | \$ 3,000 |

* Table seats 10. Four seats used for scholarship recipients and guests.