

SWM Talking Points – 2023

- Organization was founded in 2004 by Mary Torrence Williams
- Total Scholarship Recipients 122; including 10 new participants who will receive their scholarships in 2024
- Program serves an average of 45 active students annually
- Each student receives a \$4,000 scholarship, disbursed in annual payments of \$1,000
- In addition to scholarship funds, each student receives Life Coaching & Grief Counseling services, a laptop computer, dormitory supplies and access to emergency funds
- Program serves the 21-county metro Atlanta area & gives priority to students whose guardian earns \$50k or less annually
- Program accepts students whose mother is absent due to death or other unfortunate circumstances such as incarceration
- In addition to the year-long life coaching & grief counseling group sessions provided during their senior year of high school, students have access to these services virtually throughout their time in college
- Applications are accepted September through January each year from high school juniors
- Students continue to reap great benefits from the coaching and counseling sessions especially in the areas of choosing a college and a major, self-discovery, social etiquette, and financial literacy
- Our biggest challenge is the need to continue growing the program and staff to provide the services to more students who meet our unfortunate criteria
- We need more donors to "Sponsor a Student" by pledging to donate \$10k over a 5 year period to support a student from their senior year of high school and throughout their 4 years of college. Donation payments include: **\$10k lump sum, \$2k a year or \$167/month for the Sponsor A Student**
- We need more donors to become a "Student Aid Sponsor" by pledging to donate \$500 to fund any active students with care packages and emergency funds. Donation payments include: **\$500/year lump sum or \$42/month for Student Aid sponsors.**